



FOR IMMEDIATE RELEASE

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**VICENTE CAPITAL PARTNERS INVESTS IN U.S. DERMATOLOGY
MEDICAL MANAGEMENT**

Third investment for Los Angeles-based investment firm's current fund

LOS ANGELES, CA – Vicente Capital Partners, LLC announced today that it has completed an investment in U.S. Dermatology Medical Management, Inc. (“U.S. Dermatology”), a nationwide provider of healthcare services for skin cancer treatment and other medical dermatological conditions.

Headquartered in Irvine, CA, U.S. Dermatology was founded by current CEO Ed Rotan for the purpose of acquiring medical (non-cosmetic) dermatology practices throughout the U.S. and increasing revenues at these practices by introducing additional specialized medical services. The company’s management team has extensive experience building multi-site medical services organizations on a national scale. Mr. Rotan will be joined by Rob Mathuny, who brings over 15 years of operating and acquisition experience as a healthcare CFO to the company.

“We are very excited to be working with the professionals at Vicente Capital,” said Ed Rotan. “Their track record of successfully growing healthcare services businesses into market leaders makes them an ideal partner for U.S. Dermatology and gives us the resources we need to expand our footprint into underserved markets across the country.”

“We’re equally excited to partner with Ed Rotan to build a nationwide platform that can help address the critical and growing need for skin cancer treatment,” said Alain Rothstein, Principal of Vicente Capital Partners. “Ed has a very successful track record of partnering with physicians to build market leading healthcare companies that provide the highest quality patient care.”

Jay Ferguson, Alain Rothstein, and David Casares of Vicente Capital Partners will join U.S. Dermatology’s board of directors.

“U.S. Dermatology represents Vicente Capital’s third investment out of our \$165 million growth equity fund which closed in January of 2009,” said Jay Ferguson, Managing Partner of Vicente Capital. “We continue to see interesting investment opportunities in a number of sectors where we have domain expertise, and plan to actively invest in companies where our capital can create value for both management and investors.”

About Vicente Capital Partners

Vicente Capital Partners is a private equity firm specializing in both non-control and control investments in growth businesses that have annual revenues between \$5 million and \$25 million. The firm's investment professionals have a long and successful track record of partnering with management teams to create and realize value across a number of different industries including: Business Services (outsourced services, Internet services, telecom services); Consumer Services (healthcare services, residential delivery, education); and Specialty Manufacturing (aerospace & defense, environmental products, networking/telecom equipment).

For more information about Vicente Capital Partners, please visit

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