

Press Release

Info Security Products Guide Names Sendio's E-mail Security Platform a 2009 Award Winner

Sendio's ESP 360 Receives Global Product Excellence in Hardware Award and Tomorrow's Technology Today Awards

Irvine, Calif.– April 27, 2009 – Sendio, Inc., an innovative e-mail security company with solutions that incorporate the human element to totally eliminate spam and e-mail threats in the enterprise environment, today announced that Info Security Products Guide, the industry's leading publication on security-related products and technologies has named Sendio's ESP 360, a winner of the 2009 Global Product Excellence in Hardware Customer Trust Award as well as two Tomorrow's Technology Today Awards.

Info Security Products Guide's Global Product Excellence customer trust honor is the greatest endorsement to the fact that Sendio's ESP is ahead of the curve when it comes to the best-of-the-best products that can provide the highest security in hardware. Tomorrow's Technology Today awards recognize security vendors with advanced, ground-breaking technologies and solutions that are helping to set the bar higher for others in all areas of information security. Sendio's ESP 360 secured awards in both Tomorrow's Technology Today Anti-Spam Solution and E-mail Integrity categories.

"In an interconnected world threats have no boundaries and security has to remain a prime requirement," says Rake Narang, editor-in-chief of Info Security Products Guide. "We are pleased to honor Sendio's ESP 360 as a winner for 2009."

Sendio's E-mail Security Platform (ESP) is the only solution designed specifically for the enterprise that utilizes Contact Checking, as opposed to content scanning, to completely eliminate spam and e-mail threats. The ESP obtains its effectiveness through a combination of SilverListing, a proprietary technology that includes a set of low-level SMTP tests to determine the legitimacy of the sending e-mail server, and Sender Address Verification (SAV), which verifies the authenticity of first-time, unsolicited senders and introduces a human

element into the process. Sendio's ESP far surpasses the effectiveness and capabilities of current spam filter offerings to finally secure the enterprise inbox.

"Info Security Products Guide's recognition of Sendio's ESP in both the Global Product Excellence and Tomorrow's Technology Today award categories provides further confirmation that the ESP's best-in-class technologies provide a trustworthy and truly effective e-mail security solution," said Kevin Bowyer, CEO of Sendio. "Customer trust and superior technologies are of the utmost importance to Sendio and the key to the solution's success - we're thrilled that the ESP was recognized in these categories."

About Info Security Products Guide

Info Security Products Guide is a media sponsor of RSA Conference 2009 and Technosium Executive Alliance Forums engaging Chief Information Officers (CIOs) and Chief Information Security Officers (CISOs). As a technology research and advisory publication, it plays a vital role in keeping decision makers and end-users informed of the choices they can make when it comes to protecting their digital resources. You will discover a wealth of information in this guide including tomorrow's technology today, best deployment scenarios, people and technologies shaping info security and independent product evaluations that facilitate in making the most pertinent security decisions. The Info Security Products Guide awards recognize and honor excellence in all areas of information security. To learn more, visit www.infosecurityproductsguide.com and stay secured.

About Sendio, Inc.

Sendio, Inc., an innovative e-mail security company based in Irvine, California, re-establishes e-mail as a trusted communications tool by totally eliminating spam and e-mail threats in the enterprise environment. This

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results in dramatic time savings for users and for IT staff and reclaims lost resources for the company. Unlike filters, which require ongoing maintenance but remain only partially effective, Sendio's proactive approach to e-mail security incorporates a critical human element that brings authenticity and control to e-mail communications. Enterprise customers, in rapidly growing numbers, are adopting Sendio's e-mail security platform (ESP) to save time and money and to provide their employees and partners with a healthier and more focused business environment.

For more information on totally eliminating spam and e-mail threats with Sendio, please visit www.sendio.com or call 877-END-2-SPAM.

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